



BENJAMIN F. EDWARDS®
INVESTMENTS *for* GENERATIONS®

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FOR IMMEDIATE RELEASE

Benjamin F. Edwards Opens Its 81st Branch; Fourth Office in Mississippi

ST. LOUIS, Nov. 11, 2021 – St. Louis-based financial services firm [Benjamin F. Edwards](http://benjaminfedwards.com) recently opened its 81st branch office in Ridgeland, Miss., the firm’s fourth branch in the state, company officials announced today. The new branch adds advisor, Clay McConnell, who brings over 27 years of experience in the financial services industry. Making the move with him is his long-time Senior Registered Financial Client Associate, Amy Haddad.

The branch is located at 576 Highland Colony Parkway, Suite 120, Ridgeland, MS, 39157. The phone number is 601-213-0360 and toll-free 833-213-0513.

“We take enormous pride in welcoming these new advisors to our ever-growing Edwards family,” said Tad Edwards, chairman and CEO of Benjamin F. Edwards. “We are equally as thrilled in adding yet another branch to the state of Mississippi in the wonderful community of Ridgeland.”

McConnell is most passionate about helping his clients manage their life savings and wealth that will allow them to leave a legacy to pass on to their children.

“Benjamin F. Edwards understands my high-net-worth clients and offers the technology, resources and products we need when working together on wealth-management issues, McConnell said. “Edwards also respects the value and importance of the client-advisor relationship and lets us work together in a manner that works for us and without quotas or account minimums.”

Edwards has continued to expand its presence across 30 states by adding experienced advisors to its full-service, national wealth-management firm and its registered investment advisor (RIA), Edwards Wealth Management.

About Benjamin F. Edwards

With a legacy spanning 135 years over five generations of the Edwards family, Benjamin F. Edwards today is an entrepreneurial wealth management enterprise welcoming client-first, full-service financial advisors to join its ranks. Advisors at Edwards seek to render solid investment advice while helping clients develop a plan to reach their goals. The growing national firm is now in 30 states with over 80 locations, garnering close to \$40 billion in assets under management. It remains true to its Golden Rule

roots with regard to treatment of clients, financial advisors and employees. The home office in St. Louis knows advisors by name and eschews call centers to get advisors' questions answered. Leveraging the firm's distinguished heritage and vision for the future, those who desire can become advisors of the firm's broker-dealer, Benjamin F. Edwards. Alternatively, they can choose an independent affiliation with the firm's registered investment advisor (RIA) Edwards Wealth Management. The firm's strong fiscal foundation and timeless values enable it to be a firm of "Client-First Service Second-to-None," offering sincere support and thoughtful, tailored investment and planning advice to its treasured clients who make it all possible.