



**BENJAMIN F. EDWARDS®**  
INVESTMENTS *for* GENERATIONS®

One North Brentwood Boulevard  
Suite 850  
Saint Louis, Missouri 63105  
Telephone 314-726-1600  
Toll Free 855-382-1600  
[benjaminfedwards.com](http://benjaminfedwards.com)

*Member of SIPC Member of FINRA*

For more information, contact:  
Elaine Conway at 314-326-4466 or  
[elaine.conway@benjaminfedwards.com](mailto:elaine.conway@benjaminfedwards.com)

#### **FOR IMMEDIATE RELEASE**

### **Benjamin F. Edwards St. Charles, Ill., Office Adds Financial Advisor**

**ST. LOUIS, April 15, 2021** – Financial Advisor Robert (Rob) Strobel, formerly of Wells Fargo Advisors, has joined St. Louis-based financial services firm [Benjamin F. Edwards](http://benjaminfedwards.com) as vice president-investments, company officials announced today. Strobel brings with him 31 years of financial services industry experience including with brokerage firm Pruco Securities.

“We take enormous pride in welcoming such a quality advisor to our ever-growing Edwards family,” said Tad Edwards, chairman and CEO of Benjamin F. Edwards.

The St. Charles office is located at 50 S. 1<sup>st</sup> Street, Suite 100, St. Charles, IL 60174. Their phone number is 630-313-2460.

Strobel finds his greatest satisfaction in being the most-trusted financial advisor his clients will ever know and helping them and their families achieve their financial dreams.

“Benjamin F. Edwards understands my high-net-worth clients and offers the technology, resources and products we need when working together on wealth-management issues, Strobel said. “Edwards also respects the value and importance of the client-advisor relationship and lets us work together in a manner that works for us and without quotas or account minimums.”

#### **About Benjamin F. Edwards**

Benjamin F. Edwards is a privately held full-service, national wealth-management firm headquartered in St. Louis, Mo. The firm currently has 76 branch offices in 29 states, with more than 600 employees, and \$33 billion in assets under management. A subsidiary of Benjamin Edwards, Inc., Benjamin F. Edwards is a full-service broker-dealer offering a wide array of investment management and investment banking services to its clients and advisors. In 2019, the firm launched a registered investment advisor (RIA), Edwards Wealth Management. For more information about Benjamin F. Edwards, please visit [benjaminfedwards.com](http://benjaminfedwards.com), or follow the company on [Twitter.com/GrowWithBFEC](https://twitter.com/GrowWithBFEC).