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FOR IMMEDIATE RELEASE

Bill Hornbarger Joins Benjamin F. Edwards as Chief Investment Officer and Chairman of Investment Strategy Committee

(ST. LOUIS, Sep. 8, 2020) -- Benjamin F. Edwards today announced Bill Hornbarger is joining the firm as Chief Investment Officer and Chairman of the firm's Investment Strategy Committee.

As Chief Investment Officer, Bill's expertise, distinguished investment experience, and strategic vision allows the firm to further enhance and expand its investment strategy and offerings. Bill will work closely with the team responsible for developing the firm's market outlook, investment strategy, aligning its asset allocation guidelines, and overseeing strategic investment programs. In this role, he will coordinate internal research and perspectives along with input and insight from key external investment partners and serve as the firm's spokesperson on economic and market activity. Ultimately, he will complement and support the firm's advisors and the work they do to meet their client's investment needs, both for today and for years to come.

"Bill's experience in leading investment strategy at both a traditional brokerage firm and RIA (Registered Investment Advisor), further enhances our ability to attract advisors whether they are pursuing a career in our full-service brokerage firm or in our firm's RIA, Edwards Wealth Management. The guidance Bill provides elevates the level of resources made available to our advisors and clients to assist them in taking their business to the next level," said Chris Whiting, Director of Sales & Marketing and Executive Vice President.

Prior to joining Benjamin F. Edwards, Bill served as Chief Investment Officer at the Moneta Group since 2009 where he led the investment team and was responsible for oversight of the investment process. Bill also spent 20 years as Chief Fixed Income Strategist and Investment Strategy Committee member at A.G. Edwards and its

successor companies. There, he worked on strategic, cyclical, and tactical asset allocation, formulated capital market assumptions, and served as portfolio manager for multi-asset and multi-strategic ETF programs. Bill received his bachelor's degree in business and MBA from Saint Louis University.

“We are pleased to have Bill join us in this new role. Bill has the experience to address the complexities and challenges of the markets and provides the guidance necessary in assisting our advisors in meeting their clients’ complex investment objectives. Clients are looking to their advisors for help navigating the financial markets now more than ever,” said Tad Edwards, chairman and CEO of Benjamin F. Edwards.

Benjamin F. Edwards

Benjamin F. Edwards is a privately held full service, national wealth-management firm headquartered in St. Louis, Mo. Founded in 2008 by Benjamin F. (Tad) Edwards IV, Benjamin F. Edwards opened its first branch in 2009 and currently has 73 branch offices in 27 states, with more than 600 employees, and \$26 billion in assets under management. A subsidiary of Benjamin Edwards, Inc., Benjamin F. Edwards is a full-service broker-dealer offering a wide array of investment management and investment banking services to its clients and advisors. In 2019, the firm launched a registered investment advisor (RIA), Edwards Wealth Management. Edwards Wealth Management is a custodian-agnostic corporate RIA firm that delivers a comprehensive, best-in-class, back-office platform permitting independently owned advisory firms to operate their business. For more information about Benjamin F. Edwards, please visit benjaminfedwards.com or follow the company on [Twitter.com/GrowWithBFEC](https://twitter.com/GrowWithBFEC). For additional information about Edwards Wealth Management, visit BFewealth.com.