



BENJAMIN F. EDWARDS & CO.
INVESTMENTS *for* GENERATIONS

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FOR IMMEDIATE RELEASE

Brokerage Benjamin F. Edwards & Co. Opens First New Hampshire Office *Also Adds Advisor in Iowa Location*

(ST. LOUIS, March 31, 2014) – St. Louis-based brokerage Benjamin F. Edwards & Co. opened its 42nd office in New London, N.H., and with it brought aboard four experienced financial professionals, company officials announced today. In addition, the firm added a veteran advisor to its office in Waterloo, Iowa.

New London, N.H.

Anchoring the New London location is the Tetreault-Robb Financial Group, which is comprised of the following:

Lori A. Tetreault, AAMS[®], Managing Director – Investments: With a total of almost 30 years in the financial services industry, 15 of those years as an advisor, Tetreault works with her clients to address a variety of financial planning situations and challenges, especially in the areas of retirement planning, annuities and general equity investing. She earned her Accredited Asset Management Specialist[™] (AAMS[®]) certification in 2001.

Thomas J. Robb, AAMS[®], Financial Consultant: Robb started his financial services career in 2001 and officially partnered with Tetreault in 2002. During the same year, he also earned his Accredited Asset Management Specialist[™] certification.

Assisting Tetreault and Robb with their client responsibilities are Stefanie Howell and Diane Hobart, who join Benjamin F. Edwards & Co. as a financial associate and a registered financial associate, respectively. Howell has been with the Tetreault-Robb Financial Group for nine years, while Hobart has been with them for seven. Both previously worked in banking before moving into financial services.

“The Tetreault-Robb Financial Group is an exceptional team of financial professionals and we are excited to have them open our first office in the state of New Hampshire,” said J. William Forrester, senior vice president and eastern regional manager for Benjamin F. Edwards & Co. “They are a talented group who share our client-first approach and are eager to leverage our service-oriented culture, as well as our extensive line up of products and services as they work with their clients.”

Waterloo, IA

Brian D. Persson, Associate Vice President – Investments: Before moving into the financial services field 13-years ago, Persson worked in internal audit for a large mortgage company.

“Brian will be a real asset to our Waterloo, Iowa, office given his years of experience,” said Roger Buller, senior vice president and midwestern regional manager for Benjamin F. Edwards & Co. “He is steadfastly committed to his clients and brings the perspective and investment knowledge investors find appealing and helpful – particularly in today’s market environment.”

All of the personnel joining Benjamin F. Edwards & Co. today are transferring from Wells Fargo Advisors.

About Benjamin F. Edwards & Co.

With a tagline of “Investments for Generations” and a company logo anchored by the Edwards crest, Benjamin F. Edwards & Co. is headquartered in St. Louis, Mo. The firm was founded in 2008 by Benjamin F. (Tad) Edwards IV and currently has 42 branches in 22 states.

A subsidiary of Benjamin Edwards, Inc., Benjamin F. Edwards & Co. is a full-service brokerage and a Registered Investment Adviser, which offers a wide array of financial products, advisory and investment banking services to its clients and financial advisors. For more information about Benjamin F. Edwards & Co., please visit the firm’s corporate website, benjaminfedwards.com, GetInAtBenEdwards.com for advisors, or follow the company on [Twitter.com/GrowWithBFEC](https://twitter.com/GrowWithBFEC).

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